

## Yen Expo announces BTEF 2008

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BTEF 2008 will provide a unique forum for technology companies to access the Private Equity market. This unique event will allow technology companies seeking equity funding to make presentations to and meet directly with Private Equity & Venture Capital investors. Yen Expo will screen and shortlist 10 high quality technology companies seeking capital for growth. Yen Expo will then work closely with the short-listed companies to make them investor ready prior to the event.

***Mr. Arun Chandrachud, CEO, Yen Expo, said, 'Due to lack of knowledge about the private equity market, the complex processes and limited access, many technology companies find it difficult to reach out to a critical mass of investors. With BTEF, Yen aims to break traditional investment barriers and introduce an all new and credible platform to help investors and investor ready technology companies to choose the right partner.'***

Yen Expo organized the India Private Equity Fair 2008 (IPEF 2008) in Mumbai, on 27th February 2008. This was the first ever Private Equity event of its kind. The Fair offered a perfect platform for companies and funds to interact with each other. IPEF 2008 showcased 23 exhibitor companies across sectors from all over India with over 250 attendees from PE funds and other firms.

- **END** -About YEN Expo:

YEN Expo Pvt. Ltd. is a subsidiary of YEN Management Consultants Pvt. Ltd., a boutique investment bank based in Mumbai. YEN Management Consultants is founded by professionals with over five decades of experience in corporate & investment banking, private equity and consulting with institutions like Citigroup, Deutsche Bank, Standard Chartered, State Bank of India and Ernst & Young.

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