

## pringOO.com brings the magic of Dashavatar close to you

*www.pringOO.com and Dashavatar ( www.dashavatar.com ), the grandest animation film ever made on the Indian screen (releasing on 13th June 2008), have come together to bring the magic of Vishnu's all ten avatars right in your hand.*

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You can now choose from over 100 Dashavatar designs to personalize and get them printed on the merchandise of your choice. By offering this exclusive service in partnership with Dashavatar, pringOO has taken personalisation to another level.

Rahul Bakshi, co-producer of Dashavatar, was really excited about the whole idea and said that with this kind of unique offering children will feel that much closer to the movie by putting their pictures along with their favourite character on their choice of merchandise.

Arpana Priyadarshini, founder and CEO of pringOO was equally enthusiastic about the partnership. She said that this partnership with pringOO will act as a bridge between Dashavatar and the kids, the biggest fans.

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### **About www.pringOO.com**

PringOO.com is an interactive e-commerce site that allows anyone to customize any merchandise by uploading his or her design/photograph and get it printed on-demand. PringOO also has the largest online collection of customizable digital images and unmatched personalization tools. It is a creative zone that allows you to create, share and sell your unique designed products. It also provides a compelling interactive marketplace to a worldwide audience. PringOO.com has over thousand registered designers who keeps uploading their designs everyday and earn money by selling them. And this number is growing every day.

### **About Dashavatar**

Dashavatar is an animation mythological film, which is based on the ten incarnations of Lord Vishnu. It is combined venture of Phoebus Media and Anushvi Productions. The movie promises inspiring artwork and melodious music. More than 60 artists were involved in creating this epic saga. For more information about the partnership and its various offerings, please feel free to contact Jai Kumar, Founder and CTO at +91 997 017 9164 or jai@pringOO.com

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You can also visit [www.pringoo.com](http://www.pringoo.com) for more information.