

Fair & Lovely Foundation Invites Entries For Fair & Lovely Scholarship 2008

In its 6th year, this endeavour to empower women reaches out to candidates across India

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Fair & Lovely Foundation, a CSR initiative of **Fair & Lovely**, a leading skin care brand of Hindustan Unilever, in its ongoing endeavour to empower the Indian women has opened the scholarship applications for the year 2008. These scholarships are focused on funding the young deserving girls across the country, for their graduation, post- graduation and PhD.

Since its inception, **Fair & Lovely** scholarship has been successfully bridging the financial gaps for young girls across the country achieve their dreams of higher education. This scholarship is awarded up to a maximum of rupees one Lakh per student and over 500 women have been able to fulfil their dreams through this aid. The Fair and lovely Scholarship aims to support the dreams of the women who have the competence, passion and will to make it big in life.

Like one of the scholarship winners of 2007, Anusha Brahamji, has to say, 'I am glad that the **Fair & Lovely** scholarship has helped me realising my dreams. I lost my parents at a very young age and later became the sole earner of the family. Having faced many hardships in my young life, **Fair & Lovely** Scholarship was a ray of hope for me to pursue my higher education. The scholarship amount not only eased some of my problems but also put back the spirit of hope in my life'

Shrimanti Babaso, who owes her success to **Fair & Lovely** scholarship and says, 'I am a daughter to a farmer in Maharashtra. An acre of land never sufficed to fulfil the provisions for our survival. In such an extreme condition higher education to me seemed a distant dream. I am delighted that **Fair & Lovely** scholarship chose me as a one of the winners. The scholarship has helped me complete my B.Ed. After my education, I intend to get back to my village and teach my people'

Fair & Lovely Foundation firmly believes that **your destiny is not where you are, it's just one step away**. So with Scholarships 2008, **Fair & Lovely** hopes it can make many more such aspirations come true.

Applications can be downloaded or submitted online on www.fairandlovely.in . Aspirants can also call on the toll free number 1800 220130 or on 022-32971682 for more information. MTNL users can also SMS 'FAL' to 455 and BSNL users can SMS to 4555. Application forms can be also be posted to: **Fair & Lovely** Scholarships 2007, **Fair & Lovely** Foundation, P.O. Box No. 11281, Marine Lines Post Office, Mumbai 400 020.

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About Fair & Lovely Foundation:

Fair & Lovely Scholarship Foundation, a HUL initiative is into empowerment of Indian women through education and career development. The foundation identifies academically exceptional girl students from financially challenged backgrounds and offer scholarships as high as one lakh per candidate, with the presence of eminent and renowned people from varied fields on the jury panel it

has maintained it is characterized by a lack of partiality. Commenced in 2001, and in its 6th consecutive year **Fair & Lovely** aims to take forward the spirit of this endeavour with even more rigor.

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