

Canvera Adjudged Best PhotoBook in Asia Pacific & Japan Wide Competition

Canvera Digital Technologies has been honoured with the prestigious HP-Award for the 'Best Photobook' at the recently held Asia Pacific and Japan HP Digital Print Awards 2008 in Singapore. Canvera was the only start-up to have achieved such a feat in the first year of operations. The award was instituted to recognise outstanding achievements and innovations in print and packaging across Asia.

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Canvera Digital Technologies was the winner in the Photo Book/Coffee Table Book segment at the Asia Pacific and Japan HP Digital Print Awards 2008. The award was instituted to recognise outstanding achievements and innovations in print and packaging across Asia.

Mr. Appadurai, Business Development Manager, India & Sri Lanka, HP Indigo Digital Publishing Solutions said, ***"The fact that Canvera won this award on an international stage in their first year of operations speaks volumes about the expertise they bring to the table. Quality is at the core of Canvera's DNA and the award is a testimony to the team's commitment to it."***

The judging panel included Mr. Danny Searle, Chairman and Chief Creative Officer, BBDO Singapore; Mr. Almond Ko, Director of Operations - SC (Sang Choy) International Pte Ltd; Mr. Don Tan, New Business Development Manager, Imaging and Printing Group, Hewlett-Packard Asia Pacific and Japan; Patrick Howard, Senior graphic arts publisher, editor and executive director of Blueline Media, the publisher of Print 21 as well as DIRECT.

The award was received by Dr. Dhiraj Kacker, CEO Canvera who said, ***"This award recognises the cross-functional expertise that our team has brought to bear in addressing the real unmet needs of the marketplace. This is just the beginning and Canvera will continue to bring innovation and excellence into the digital imaging domain."***

Canvera is an online digital photography company headquartered out of Bangalore and supported by a multinational team of experts. Its founders are two IITians, Dr. Dhiraj Kacker (CEO) and Peeyush Rai (CTO). Dhiraj has worked in the Digital Imaging domain for over 17 years. He has a PhD in EE from Purdue University where he specialized in Signal/Image Processing. Dhiraj was also an early employee at Shutterfly where he was part of the team that built their workflow automation and imaging technologies. Peeyush is a veteran of the software industry having worked in senior management roles at companies such as Oracle, Centrata, Euclid and newScale. Prior to founding Canvera he headed India operations for newScale in Bangalore. Canvera is financially backed by Footprint Ventures, DFJ and Mumbai Angels.

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